

ALEX GAIDAI

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USER EXPERIENCE DESIGNER

I am an experienced UX Designer with proven track record of combining creative and usability viewpoints to solve design challenges. I have experience with diverse platforms and tools. Worked with project teams to create user-friendly and appealing application interfaces and websites for users.

SKILLS

User Research, Experience Strategy, Interaction Design, Information Architecture, User Interface Design, Usability Testing, HTML, CSS, Javascript, Rapid Prototyping, Heuristic Evaluation, Personas, Competitive Analysis, Wireframes, User Journeys, Storyboards, Task Flows, Project Management, Leadership...

TOOLS

Sketch, Zeplin, InVision App, Balsamiq, Omnigraffle, Adobe CC Design Apps, Premier Pro, Multiple CMS, Google Analytics, Tableau, Figma

EDUCATION

Studied ATA in Multimedia & Interactive Technologies
Skagit Valley College
(Sep 2008 - May 2011)

CERTIFICATES

SAFe for Teams Course
Conducting Usability Testing
Creating a Design System with Sketch

DESIGN & WORK EXPERIENCE

USER EXPERIENCE DESIGNER

Boeing - Tukwilla, WA
December 2017 - Present

One of 3 UX designers, worked on various features of \$54million enterprise application with thousands of users. Created user flows and sitemap for the project. Owned user stories from conceptual stage to final mockups. Conducted user research and worked with Customer Advisory Board from all over the world. Along with UX Lead designed and maintained Boeing Design System for the project. Worked with PMs, SMEs and engineers to implement user friendly solutions.

USER EXPERIENCE DESIGNER

MIN-NS - Mount Vernon, WA
July 2015 - December 2017

Working for a medical tech solutions organization, managed and refined web presence along with improving customer support. Redesigned and developed the website. Designed and developed a new Helpdesk solution. Worked on UX for medical dashboard.

USER EXPERIENCE DESIGNER/ MANAGER

RadioMv - Mount Vernon, WA
August 2011 - February 2015

Responsible for the marketing department. Primary responsibility was to improve and implement the best user experience from web applications to physical products. Designed an iOS and Android App.

AGENCY CO-FOUNDER

Final Touch - Mount Vernon, WA
July 2010 - February 2011

Co-founded a web design and development agency. Principle designer and project manager. Specific emphasis on strategic planning and user centered design. Managed a few contractor designers.